



Skyland
Trail

Trailblazers Event Series

SPONSORSHIP OPPORTUNITIES

About Skyland Trailblazers Event Series

Skyland Trailblazers is a group of Atlanta's emerging philanthropic community leaders ages 21 to 40 who donate their time and talents to support Skyland Trail and our clients and families. Members are invited to attend quarterly fundraising and social events in the Skyland Trailblazers Event Series. Events may include happy hours, yoga classes, sports games, restaurant charity nights, store benefit sales, and more. Trailblazers events provide opportunities for members to network, socialize and learn more about mental health.

Why Sponsor?

Skyland Trailblazers Event Series sponsors demonstrate their commitment to mental health and the Atlanta community. Through the sponsorship benefits described below, sponsors have the opportunity to build brand recognition among Atlanta's up-and-coming leaders while supporting individuals and families combatting mental illness.

Sponsor an Event or the Series

Skyland Trailblazers offers annual or event-specific sponsorship opportunities. Contact us to discuss what might work best for your organization.

SPONSORSHIP LEVELS

\$5,000 Platinum Sponsor

- Name recognition in event invitations, event social media promotion, on-site event print and/or digital signage
- Industry exclusivity at Platinum sponsorship level on a first-come, first-serve basis
- Logo included on Trailblazers Event Series page on the Skyland Trail website with a link to sponsor's website
- Name recognition in digital Journeys Magazine
- Six (6) complimentary Trailblazers memberships for 2023

\$3,000 Gold Sponsor

- Name recognition in event invitations, event social media promotion, on-site event print and/or digital signage
- Logo included on Trailblazers Event Series page on the Skyland Trail website with a link to sponsor's website
- Name recognition in digital Journeys Magazine
- Four (4) complimentary Trailblazers memberships for 2023

\$1,000 Silver Sponsor

- Name recognition in event invitations, event social media promotion, on-site event print and/or digital signage
- Logo included on Trailblazers Event Series page on the Skyland Trail website with a link to sponsor's website
- Two (2) complimentary Trailblazers memberships for 2023

\$500 Bronze Sponsor

- Name recognition in event invitations, event social media promotion, on-site event print and/or digital signage
- Logo included on Trailblazers Event Series page on the Skyland Trail website with a link to sponsor's website (if applicable)
- Two (2) complimentary Trailblazers memberships for 2023

To learn more about how your organization can become a sponsor, please contact **Kathleen Rast** at krast@skylandtrail.org or **678-686-5913**.

www.skylandtrail.org/trailblazers-series