



The Power of Community

2022 ANNUAL REPORT





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Community means more than ever.

Reports of depression and anxiety – especially among young people – are on the rise. As experts debate the causes – how did we get here – themes coalesce around the erosion of social connections, of relationships, of community.

A key goal of our treatment programs at Skyland Trail is helping patients rebuild those connections. In fact, much of Skyland Trail's work is centered on building community. And much of our success is a result of the support we receive from an extended community of volunteers, donors, and friends.

The following pages recognize the people and organizations that contributed to our mission in 2022. From alumni clients participating in our inaugural Skyland Trail 5K Run/Walk, to grateful family members sharing their stories, to businesses sponsoring events like Benefits of Laughter, our community came together in meaningful ways to help individuals and families heal and thrive.

This annual report also spotlights the impact of community support. In 2022, your support helped us remove financial barriers to care for more than 30 percent of clients and families. Your investments also fueled innovation, including the addition of new treatment modalities, physical spaces, community partnerships, and client engagement initiatives. All of us, working together, make life-changing mental health treatment possible.

As we continue to examine the past and all that has contributed to the alarming national increase in mental health concerns, I am grateful for your commitment to the path forward. Thank you for being a vital part of the Skyland Trail community.

Sincerely,



Elizabeth E. Finnerty, MBA, MHA
President & CEO



2022: Year in Review

In 2022, Skyland Trail added new therapeutic modalities for adult clients and a new outdoor recreational space for adolescent clients. Community partnerships opened doors for Skyland Trail experts to deliver mental health education locally and nationally. The power of community makes year-over-year progress and growth possible.

ACCREDITATION AND LICENSURE

- We earned our tenth consecutive Gold Seal of Approval Accreditation from The Joint Commission.
- Bipartisan legislation passed by the Georgia General Assembly created a new state licensure for adult residential psychiatric treatment programs. This new license will allow more clients and families to use their insurance benefits with Skyland Trail.

ADULT PROGRAMS

In fall 2022, Skyland Trail began offering additional therapeutic groups for adult clients with Posttraumatic Stress Disorder (PTSD) who meet identified clinical criteria. Cognitive Processing Therapy (CPT), a form of Cognitive Behavioral Therapy (CBT), helps clients address trauma-related symptoms like anxiety, depression, shame, avoidance, etc. so that they can more effectively engage in therapy. The CPT program

is specifically for adults with a PTSD diagnosis who have “stuck points” following a traumatic event and are struggling to make progress in treatment due to related symptoms. Working with our CPT-trained clinicians, clients learn skills to challenge unhealthy patterns and build new skills to help them move forward.

ADOLESCENT PROGRAMS

Thanks to generous community support, Skyland Trail purchased a 1.99 acre property adjacent to the J. Rex Fuqua Campus for adolescents in 2021. Work to convert the undeveloped property into additional parking for the campus as well as additional recreational and expressive therapy space for adolescent clients was completed in



September 2022. The new space includes 68 additional parking spaces, outdoor fitness equipment, an outdoor performance stage, outdoor tables for groups and activities, and trails.

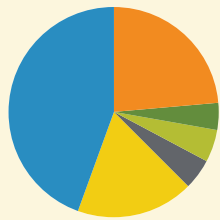
FAMILY PROGRAMS

The number of family therapy sessions delivered increased by 62% for the adult program and 123% for the adolescent program. The increases are a result of additional staff, more streamlined systems, and a new option for families to apply financial aid awards to family therapy services.

EDUCATION

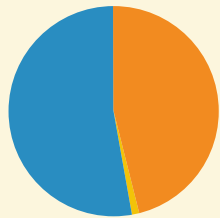
- Four webinars engaged more than 685 mental health professionals, educators, and caregivers.
- Presentations to Atlanta area schools, businesses and civic groups reached more than 1,860 parents, students, and community leaders.
- Skyland Trail experts made presentations at eight conferences and events reaching national audiences, sharing best practices and raising awareness among 4,423 professionals from around the country.

2022 Client Community



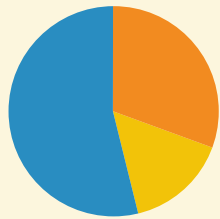
Age at admission

18% ■ Ages 14-17
45% ■ Ages 18-25
24% ■ Ages 26-35
4% ■ Ages 36-45
5% ■ Ages 46-55
5% ■ Ages 56+



Gender - Adult (ages 18+)

53% ■ Female
46% ■ Male
1% ■ Gender expansive



Gender - Adolescent (ages 14-17)

53% ■ Female
30% ■ Male
15% ■ Gender expansive



One of the best aspects of serving as Board Chair is seeing all the parts of the Skyland Trail community come together. I witness how the stories of patients and

families inspire the engagement of donors and sponsors. Ongoing discussions about progress and innovation include staff and volunteers with expertise in psychiatric care, finance, facilities, and community relations. A truly dedicated and vibrant community is behind each individual transformation. I am so grateful to be part of this community that makes a difference for so many. Thank you to everyone for your support in 2022. – Mark Tipton, Board Chair



2022 Impact

In 2022, community support helped us provide life-changing mental health treatment to hundreds of clients and families. Our experts also engaged in community education to help change the conversation about mental health.



3,287

people attended
community events



66

adult alumni
activities organized



564

clients and
families served



1,946

treatment days covered
by financial aid



1,328

family therapy
sessions completed

80%

of all adult clients
experienced mild
or no hopelessness
at discharge

69%

of all adolescent
patients had minimal
to mild depression
at discharge

93%

of all adult patients
had a favorable attitude
toward medication
at discharge

65%

of all adolescent
patients had no
elevated anxiety
at discharge



Luke's Story: More Free and Unburdened

I've been dealing with depression on and off since I was 16. It just kind of showed up out of nowhere. I don't have any history of trauma, substance use, neglect growing up, or anything like that, so I was always really confused as to where it came from. I struggled for a while trying to figure out, "Where is this coming from?" And then I realized, "It's just here, and I have to deal with it."

I think what helped me the most at Skyland was having a community of people where we all had something in common, which is that we were all trying to work through some kind of a mental issue. Up until that point, as someone dealing with a mental health issue, I'd always been an outlier, both in my family and in my friend group, and even in my school. Going to Skyland, I realized that actually a lot of other people also have the same or similar issues.

Not only that, but they're here with me at Skyland Trail, and they're not giving up hope. If they did, they wouldn't be here, but they're here, and they're ready to work on things and to get better, no matter how long it's going to take.

I think Skyland was the first place where I could actually be fully monitored in my environment – from how I slept, to how I was in classes, to how I was with peers, my therapist, and my psychiatrist. And what was great is they all were in communication with each other.

My therapist knew what medications I was on; my psychiatrist knew which classes I was doing. And they were asking me questions: "Hey, how are you enjoying horticulture? Okay, you don't like it that much. Well, try music therapy." Having that holistic treatment really helped me improve and get better.

The big turning point in my treatment was learning how to accept imperfection. Before, I always held myself to really high standards, and, if I didn't meet them, I just felt even worse about myself. Today I'm a lot more free and unburdened. Before Skyland, it would be the end of the world if I didn't make an appointment or if I overslept. Whereas now I'm like, "Yeah, I'm a human. I'm not a robot."

– Luke S, adult program graduate



I think what helped me the most at Skyland was having a community of people where we all had something in common...



2022 Community Support

The power of community is apparent in this year's support numbers:

169

grateful family donors
in 2022

154

Associates members
in 2022

+16%

increase in annual fund
giving over 2022

+48

new leadership donors
(with a gift of \$1k or above)

366

first-time donors

\$1,548,813

raised from special events



We are increasingly amazed by all Skyland Trail does and the lives that are impacted and changed beyond measure. For this reason, we are eager to lend our support and spread awareness to benefit this exceptional organization in our own backyard. – Julia Gray (2023 Trailblazers Chair) and Bo Kimball



WHY WE GIVE

by Olivia Wall, Advisory Board Member

Most people do not receive mental healthcare at an early age; many families still consider conversations about mental health taboo, embarrassing, or even shameful. Yet, you would be hard pressed to find a family on your street that doesn't have a mental health challenge in their own home or within their extended families. For such a common tale, a universal story, it's amazing how isolated individuals who are experiencing depression or anxiety often feel.

I didn't realize it as a child, but my experience with early talk therapy and mental healthcare was unusual. I'm so grateful for this early exposure and foundation; while it did not guarantee a smooth path, it did provide tools and strategies to use along the way when the path became rocky.

Zach and I came to Skyland Trail through our friend Carrie Lanier, who invited me to one of Skyland's incredible Lunch and Learn sessions. During that program, I was blown away by the expertise, cutting-edge treatments, and remarkable level of care provided at Skyland Trail. Dr. Ray Kotwicki spoke with such a deep level of knowledge and passion – about difficult subjects such as the effects of early substance use on the brain – without attaching judgement to the conversation. We knew immediately that we wanted to get more involved through financial support and advocacy throughout our community.

Because of organizations like Skyland Trail, the mental health landscape has improved immensely since my childhood, but we still have miles to go. Skyland is building an ecosystem of trust and wellness across the Southeast and beyond. It's a safe haven for those who are struggling and an advocate for clients and their families working to navigate life's storms. Skyland provides clients the critical skills needed to move forward with confidence and power over their own lives. What better gift can you give?



Zach & Olivia Wall

GRATEFUL FAMILY SPOTLIGHT

by Rhona A. and Mark P.

As a Grateful Family, we are delighted to support Skyland Trail through its various community events, like the Associates Luncheon and Benefits of Laughter. Skyland provided our daughter with the environment, the support, the diagnoses, the treatment, the community, the understanding, the skills, and the insight to identify who she is. They gave her the power and the courage to believe in a future where she can achieve her goals, be loved by family and friends, help others, and succeed in navigating an exciting, yet complicated world. In short, Skyland Trail provided our daughter with an inner compass capable of lasting a lifetime, and we are forever grateful.



Mark P. and Rhona A.

Giving Highlights

The Rollins Campus dining hall was dedicated in honor of R. Harold Harrison in recognition of **The Luther and Susie Harrison Foundation's** transformative grant of \$650,000 to support the Mark C. West Financial Aid program.

The **Atlanta Braves Foundation** awarded a \$10,000 grant to be directed to the Mark C. West Financial Aid Program.



\$10,000 granted

Printpack annually hosts the J. Erskine Love, Jr. Memorial Golf Tournament as a fundraising event for a selected charity and, in 2022, designated Skyland Trail as the beneficiary. Skyland Trail is so grateful to have received a generous donation of \$200,000 from Printpack from the event.



\$200,000 donated

Jimmy Love, Beth Finnerty, Dr. Ray Kotwicki, David Love



Jackie and Tony Montag

Skyland Trail was honored to plant a Georgia Oak tree at the J. Rex Fuqua Campus for adolescents recognizing the 65th wedding anniversary of **Jackie and Tony Montag**, two dedicated board members, volunteers, philanthropists, and dear friends of Skyland Trail. The tree was donated by Jackie and Tony's children and their spouses.

Skyland Trailblazer Founding Chair, **Kwynn Everest**, hosted a holiday shopping event at her store, **Odd McLean**, in Ansley Park in December. Twenty percent of all purchases, including home goods, gifts, and décor, was directed to Skyland Trail. The event raised \$1,400.



\$1,400 raised

Riverwood International Charter School student **Karisa Ozaki** organized a community service project with her peers to assemble 35 wellness kits for Skyland Trail adolescent clients. She partnered with NAMI Northside to select items to help boost the mental health of teens in treatment.



35 wellness kits assembled



Above: Students from Riverwood International Charter School

Left: Suzy Quenzer, NAMI Northside president and Skyland Trail Grateful Family member; Karisa Ozaki; Piper Coffey, vice president for adolescent clinical services

SKYLAND TRAIL 5K RUN/WALK

Skyland Trail's inaugural 5K Run/Walk was held on Saturday, September 10, 2022, at the J. Rex Fuqua Campus for adolescents. Nearly 300 individuals participated in the event, which raised more than

\$78,000 to support the evidence-based treatment programs at Skyland Trail and to help remove financial barriers for families in need. Thank you to the many teams, sponsors, individuals and volunteers who helped make the event a success.



\$78,000+ raised

Far left: Margaret Sisson, Becky and Mark Riley

Middle: Kelley Whitten, Sarah Roberson, Kasey King

Above: Feeney's Doods team

WORLD MENTAL HEALTH DAY: A DAY OF GIVING

Lynne Homrich, a Skyland Trail friend and donor, launched an initiative in 2022 to make World Mental Health Day a "Day of Giving." World Mental Health Day is celebrated annually on October 10 (10/10). Funds raised through partnerships with local businesses, high school sports and Score Atlanta, and individual giving raised nearly \$13,000 this October.



In honor of World Mental Health Day, high school student **Elizabeth Martin** created a GoFundMe campaign to raise money for the Mark C. West Financial Aid program at Skyland Trail. Exceeding her goal by 50 percent, Elizabeth raised \$3,000 from 27 donors to help clients and families access treatment that they may not otherwise have been able to receive.

As a volunteer with Skyland Trail's LEAP, art, and music therapy programs, Elizabeth said, "I was inspired by the positive experience I had volunteering, and I wanted to give back. I'm passionate about

psychology and mental health, and I was impressed to see first-hand how the treatment program at Skyland Trail changes lives."



Elizabeth Martin

Community Partnerships

Community partnerships expand treatment opportunities for Skyland Trail clients and improve understanding of mental health in the community. Financial support, often provided through our fundraising events, strengthens our

financial aid program and increases access to care for hundreds of patients each year. Other partnerships build connections, open doors, and allow for unique therapeutic opportunities for our clients and families. Examples include:



Planned Giving

We extend our sincere thanks to the individuals and families who have made legacy gifts that will ensure that Skyland Trail continues to meet the needs of future generations through state-of-the-art facilities and innovative, leading-edge treatment programs.

THANK YOU TO THE INDIVIDUALS AND FAMILIES WHO HAVE MADE PLANNED GIVING COMMITMENTS AND JOINED THE CYPRESS SOCIETY.



As of December 31, 2022:

Anonymous (6)
Anita and Tom Adams
Elizabeth Alexander
Charlotte Pierce-Baker and Houston Baker
Libby and Brooks Barge
Susan Lare Baumgartel
Ellen and Roland Behm
Shelby and Dick Bryant
Sarah Aline Carpenter*
Chris Cline
Cecil Conlee
Annelly Deets*
Margaret Perdue Denny
Vivian Noble DuBose
Elizabeth* and Bob Felton
Cynthia and John L. Ferguson
Elizabeth E. Finnerty and David Martin
Margaret V. Finnerty
Carol and William H. Fox*

Dorothy C. Fuqua*
Helen and John C. Gordon
Anne and Bernard Gray
Wally G. Hills and Thomas D. Hills
Kristin and Jim Howard
Dorothy O. Jackson*
Douglas E. Jackson
Glen O. Jackson
Jane and Clay Jackson
Edwina and Tom Johnson
Beth C. Jones*
Patrick M. Kelly
Dixie and Duey Kerper
Raymond James Kotwicki, MD, MPH
Amy R. Kreisler
Kelly Loeffler and Jeff Sprecher
Betts Culp Love
Melissa and Chris Lowe
Maryland and Don McCarty
Jay D. Mitchell
Michael J. Mock

Jackie and Tony Montag
Elizabeth C. and Harry G. Moore, Jr.
Doris and Jeff Muir
Karen and Richard Parker
Mary Anne Quin
Sally M. Scholze
Beth and Jerry Shaifer
Ty Smith
Nancy and Ted Spetnagel
Michelle and Stephen Sullivan
Margaret and Randolph W. Thrower*
Diana and Mark Tipton
Janet and John* Turman
Pennie and Dan Walden
Brooke Tribble Weinmann
Ruth and Charles Wellborn
Marjorie and Charles West*
Mark C. West
Marjorie C. Wynne
John B. Zellars, Jr.

**Deceased*

“ Skyland Trail is a healing place. It has an established record of helping people get better. We are proud to have been a part of the growth of Skyland Trail for nearly 30 years and are pleased that the organization is nationally renowned for quality care and excellent treatment. As parents and grandparents, we believe extending this model of care – a model that we know has the power to change lives – to future generations is imperative. And one of the best ways we can do that is by including Skyland Trail in our planned giving. It truly is an honor to be a part of The Cypress Society, a group of so many great leaders and friends of Skyland Trail. ”

– Edwina and Tom Johnson



2022 Financial Aid & Support

The Mark C. West Financial Aid Program removes financial barriers to treatment to increase access to life-saving care for eligible patients and families.

Financial aid helps clients stay in treatment longer, giving them time to fully develop the skills needed to sustain recovery and prevent relapse after leaving Skyland Trail. Beyond the financial impact, financial aid awards relieve stress and help families focus on what is truly important – supporting their loved ones and helping their families heal.



\$2.1M+

financial aid
distributed

170

clients received
awards

\$12,595 average scholarship awarded

31% of adult clients received
financial aid awards

\$847,583 awarded to cover 100% of remaining
program fees for clients who had
exhausted insurance benefits

\$1.9M awarded to help adults and teens
complete residential treatment, our
most intensive level of care that
provides 24/7 observation and support

37%
of adolescent clients
received financial
aid awards

\$22.7M
awarded
since 2009

Financial Aid Recipients



My child entered Skyland Trail with suicidal ideation, self-harm, and no identity. They were constantly raging, hurt, and angry. I hardly recognize the child I picked up. This child is attuned to their emotions and able to regulate them appropriately. They are more confident and overall happier. In addition, as parents we learned so much through family meetings and parent education classes. **I cannot say enough about the life-changing experience we received through Skyland Trail.**

– J. Jones, parent of an adolescent program graduate and financial aid recipient

Skyland Trail was by far the best decision we have made for our son regarding his mental health. We struggled for over six years with counseling, hospitalizations, self-harm, and suicide attempts...The decision of Skyland to work with us and for the Board to generously grant us financial aid will forever hold a special place in our hearts. **We are again beyond thankful.** I truly hope our son is in the best place he can be to have a chance at a successful and happy life worth living and to be all he can dream he could be.

– Dennis, father of an adolescent program graduate and financial aid recipient

Before, I didn't have any sort of goals or life worth living plans or anything. I had let a lot of people decide my path and what I should do day to day. I didn't really know who I was as a person. Coming here I went to different classes and figured out what my values and my morals are and how to stand up for myself and figure out things that are important to me as a person... It was a life-changing experience to be here.

If [financial aid] wasn't an option, I don't know what I would have done. When I left the hospital [after staying about 30 days], I was still feeling miserable. I wasn't anywhere close to being where I am now.

This program is something that I can say is life-changing and life-motivating. And if I wouldn't have been granted the ability to live at [the Skyland Trail Transitional Living Campus] with help and be here and go to all these classes, I don't know where I would be today, honestly. Thank you for that.

– Alaina D, adult program graduate and financial aid recipient



Skyland Trail Donors

2022 DONORS

Totals below reflect cumulative donor giving throughout the year, including annual fund support, event gifts, endowment contributions, and program-specific donations.

\$100,000 and above

Anonymous
Fraser-Parker Foundation
Duvall and Rex Fuqua
The Luther and Susie Harrison Foundation, Inc.
SKK Foundation
Betsy and Mark West
Margie and Robert Wynne

\$25,000 - \$99,999

Anonymous
Atlanta Charity Clays, Inc.
Atlantic American Corporation
Connolly Family Foundation, Inc.
Cox Enterprises
The DeAngelo Family
Delta Air Lines
Mark Diamond
Dozen Dimes Foundation
ELK Foundation
The J.B. Fuqua Foundation, Inc.
Genuine Parts Company
Georgia Power Foundation, Inc.
Gray Television, Inc.
Invesco Ltd.
Isdell Family Foundation
Edwina and Tom Johnson
Carla Knobloch
Amy and Nevin Kreisler
The Martha & Wilton Looney Foundation Inc.
Gay and Erskine Love Foundation, Inc.

Lupin Foundation
June and Peter McGuire
The Rich Foundation
Andrea and Tim Rollins
The John and Polly Sparks Foundation
Storey Foundation, Inc.
Lisa and Vincent West

\$15,000 - \$24,999

The May P. and Francis L. Abreu Charitable Trust
Wendy and Neal Aronson
Atlanta Fine Homes | Sotheby's International Realty
The Jennifer and Thomas Bell Family Foundation
The Harold J. Bowen Jr. and Duval Bowen Family Foundation
Mary Alice and Bennett Brown Foundation, Inc.
Stephanie G. Davidson
Facebook Fundraiser
Anne and Berny Gray
Rand and Seth Hagen
Susan and Jim Hannan
Mary Kate and Joe Hewes
Beth and Don Inman
Jane and Clay Jackson
JPMorgan Chase Bank
Frances and Jim Kerr
King & Spalding
Betts C. Love
Lauren and John McColskey
Jackie and Tony Montag
Patty and Doug Reid
Tricia and Maurice Rosenbaum
Shayla and Chip Rumely
The Shaifer Family
Taghleef Industries
Diana and Mark Tipton

\$10,000 - \$14,999

Anonymous
The Akers Foundation, Inc.
Angel Oak Companies
Meg and Jeff Arnold
Arrow Exterminators
Atlanta Braves Foundation
Libby and Brooks Barge
Cindi Bateman
Liz and Frank Blake
Bostik
Michele and Pat Boushka
Kit and David Bowlin
Ginny and Charles Brewer
Brown & Brown Insurance
The John and Rosemary Brown Family Foundation
Colliers International
Crawford Investment Counsel
The Harriet and Jerry Dempsey Family Foundation
Emory Department of Psychiatry and Behavioral Sciences
Kwynn and Chris Everest
Cindy and John Ferguson
Beth Finnerty and David Martin
The John and Mary Franklin Foundation
Lorre and George Gaudiosi
Georgia Banking Company
Mary Gill and Dennis Kruszewski
Greenberg Traurig LLP
Patty and Jim Hatcher
Homrich Berg, Inc.
Kristin and Jim Howard
Inteplast Group
Jackson Healthcare
David & Jennifer Kahn Family Foundation, Inc.
Kelin Foundation

Elizabeth Klump
Sharon and David Kuck
Kuraray
Anne Meredith and Harry Lamberton
The Lesko Family
Melony and Adam Lewis
Livingston Foundation
Kelly Loeffler and Jeff Sprecher
Lyondell Chemical Company
MacDermid
Majestic Realty Foundation
Lorin and Matt Middelthorpe
Andrea and Ned Montag
The Morningside Family Fund
Karen and Richard Parker
PwC
Resurgens Technology Partners
The Rogers Family Foundation
The Ida Alice Ryan Charitable Fund
Clyde Shepherd
Sally and Ross Singletary
Michelle and Steve Sullivan
Toray Plastics (America), Inc.
Truist Securities
WDG Real Estate Partners
Studie and Zach Young

\$5,000 - \$9,999

Alston & Bird, LLP
The Amos Family Foundation
Around the Table Foundation
Atlanta Foundation
Big League Advance
BlackRock
Lisa and William Bridges
Camp-Younts Foundation
CBRE
Catherine and Lloyd Clark
Amy and Cecil Conlee
Donna and Chip Davidson
Domtar

Kay and Jim Douglass
Dow Chemical Company
Joe Doyle
Rick Elliott
Katie and Reade Fahs
Flint Group
FTI Logistics, Inc.
Fulcrum Equity Partners
Mary Frances Garrett
Goldman, Sachs & Co.
David Gracey
Rebecca and Sanjay Gupta
David Haley
The Dot and Lam Hardman Family Foundation
Hil Harper and Brian Fuller
Douglas J. Hertz Family Foundation, Inc.
The Home Depot Foundation
HOME Luxury Real Estate
Scott Hudgens Family Foundation
Roya and Bahman Irvani
Walda and Tim Jefferson
Courtney and Kyle Jenks
Mary and Neil Johnson
Patricia Toy Johnson
Martha and Blaine Kelley
Kelleytown Transportation, Inc.
Amy Kim and John Gira
Michael LaHaie
The Sartain Lanier Family Foundation
Fund of the Community
Foundation for Greater Atlanta
Erin Lee
Stacey and Don Leebern
Melissa and Chris Lowe
Anne and Mike Marino
Kim and Greg Marks
Jane and Bill McDonald
Brian McKinley
Allan Meyers

Molly Monk
 Bett and Ray Moses
 The Shauna and Jim Muhl
 Giving Fund
 Doris and Jeff Muir
 New South Construction
 Norfolk Southern
 Olsen Family Charitable
 Richard Parker
 Swati and Rahul Patel
 Douglas and Craig Perry
 Patricia A. Phelan
 Rhonda and Bert Ponder
 Mary Beth and Cy Pritchard
 Christine and Bill Ragland
 Allison and Chris Reagan
 Realan Foundation
 Becky and Mark Riley
 William Shaheen
 Sherlock's Wine Merchant |
 Nancy and Doug Bryant
 Joanna and John Skinner
 Caryl and Ken Smith
 Julie and Ty Smith
 Harrison and Brennan Spry
 Kevin Stallmo
 Starr Companies
 Chad Steiner
 Wendy and Will Stengel
 Maria and Tim Tassopoulos
 Carrie and Scott Taylor
 Penny and Edward Tokash
 Tull Charitable Foundation
 Jean and Will Underwood
 U.S. Bank
 WABE
 Mary and Tom Watson
 Brooke and Winston Weinmann
 Leslie and David Wierman
 Beth and Julian Williamson
 Helen and Chris Wray
 John Zellars and Randy Tibbals

\$1,000 - \$4,999

Anonymous
 Joanna and Al Adams
 Sam Ajizian
 Betsy and Scott Akers
 Apollo Primm
 Rhona Applebaum and Mark Peabody
 Arnall Golden Gregory LLP,
 Private Wealth Group
 Assurant Inc.
 AT&T
 Amelie and Mike Bagwell
 Helen Ballard
 Olivia and John Barge
 Susan Lare Baumgartel
 Donna and Mark Bergeson
 Carol and Walter Berman
 Melanie and John Berry
 Carrie and Andy Beskin
 Taz and Vik Bhatia
 Bloomberg Foundation
 Alison and Will Blue
 John Bossard
 Susie Boyd
 Suzette and Stan Brading
 Corinne and Mark Bridgman
 Bright Wings Foundation
 Shelby and Dick Bryant
 The Burdette Family Foundation
 The Burleson Family Foundation
 Capital Cadillac
 Carolyn and Ralph Carl
 Cherokee Garden Club
 Aimee and Tom Chubb
 Amme and Philip Clinkscales
 Lynn and Bill Cochran Schroder
 Jackie and John Coleman
 Julie and Todd Collins
 Ansley and Mark Conner
 The Cross Foundation
 Betty Jo and Andy Currie
 Alison and Chase Davidson

Charlene and Frank DeBorde
 Shannon and Stan Dixon
 Carol and Charles Doty
 Vivian and Sam DuBose
 Dudley-Litton Foundation
 Susan and Matt Elder
 Frank Elliott
 Epps Aviation
 Dan Ethridge
 DeWitt Ezell
 Judy and Paul Faletti
 John Fallenstein
 Susan and Dan Faulk
 Buffie and Mark Feidler
 Fields Galley Private Foundation
 Marge Finnerty
 William Howard Flowers, Jr.
 Foundation, Inc.
 Jennifer Fuqua
 Lisa and Cove Geary
 Eileen and Joe Gebbia
 Sabrina and Cory Gibson
 Lou and Tom Glenn
 Evia and Andrew Golde
 Michael Goodman
 Tamra and John Gould
 Renee Haas
 Elizabeth Hagood
 Elizabeth and Sheffield Hale
 Nancy and Mike Halwig
 Sally and Steve Harbison
 Natasha and Chad Harlan
 Rudy Harrell
 Bo Heiner
 Laura Hemler
 Paula and Mark Hennessy
 Dani and Chris Herfel
 Meg Heyer
 Peggy and Henry Hibbert
 The Hills Family Foundation
 Mary Beth and Rick Holcomb



Top: Betsy West, Stan and Shannon Dixon

Bottom: Clinton Rice, Michael Mock, Ally May, Muthu Muthiah

2022 Skyland Trail Donors

(continued)



Top: Shaina Horrell, Carmen Snyder, Tara Baquero, Alecia Benson, Kathy Clemons

Bottom: Elise Eplan, Angela Stringer, Nancy Blank, Rina Treadaway Smith, Marcy Kushner

The Mr. and Mrs. Jack K. Holland
Family Foundation
Lynne and David Homrich
Sue and Dan Huff
Felicia and Billy Huger
Pam and James Hughes
Julie and Shayan Hussain
Abby and John Irby
C. Eugene Ireland Foundation
Suci and Hardie Jackson
Katie and West Johnson
Andrea and Boland Jones
Julie and Bryan Jones
Bobbi Cleveland and Stan Jones
Lisa and Kevin Kadow
Julia and Bo Kimball
Kiwanis Foundation of Atlanta, Inc.
KLDDiscovery
Carolyn and Steve Knight
Leila and Chuck Konas
Margaret Kruse
Lake Oconee Hardware
Carrie and Whit Lanier
Jane and Addison Lanier
Jessica and Ryan Levenson
Barby and Bert Levy
Cat and Doug Lindauer
Vaughn Linder
Debbie and Bill Liss
Live Oak Caregivers
Lee and Trey Loughran
Thomas H. Lowder Family
Foundation
Lundbeck LLC
Virginia and Matt Maguire
Jean Margeson
Elizabeth Martin
Abbie and Colin McBurnette
Parrish and Joy McCall
Tracey and Patrick McCormick
Georgeann and Mac McGrew
Daya and Anil Menon
Judy and Lester Miller

Teri and Mark Miller
Susan and Bob Mills
Denise and Jay Mitchell
Michael Mock and Clinton Rice
Mimi Monett Maslia
Erika and John Montag
Beth and Harry Moore
Morris, Manning & Martin, LLP
Benita and Ron Mosley
NAI Brannen Goddard, LLC
Susanne and John Nicholas
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Meredith Rea

Libba Shortridge

Virginia and Bond Almand

Emma Shortt

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Sally Singletary

Mimi and Gerry Woodruff

Skyland Trail

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Grace Stone

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Olivia Wall

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Virginia and Matt Maguire
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Brooke Weinmann

Mary Virginia and Peter Coffman

Betsy and Mark West

Paula and Mark Hennessy
Bett and Ray Moses
Rhonda and Bert Ponder
Rebecca D. Warner

Leslie Wierman

Deborah and Michael Bald
Jessica and Ryan Levenson
Ann and Sid Mashburn

Devon Wiesenfeld

Carrie and Ken Wiesenfeld

Lucy Inman Wynne

Betty Jo and Andy Currie

**In Memory:
Beth Jones**

Beth Finnerty with Beth Jones

The life of Beth Jones is entwined with the history of Skyland Trail. She was an ardent supporter of mental health causes and understood the importance of advancing the mission of Skyland Trail in the Atlanta community. She passed away on December 28, 2022.

Beth Jones was elected to the Board of Directors in 1995. After completing 15 years of Board service in 2010, she was elected to the Emeritus Board 2011. She was the volunteer chair of the very first Benefits of Laughter in 1998. The event became the annual signature fundraising event for Skyland Trail and, after 25 years, has raised nearly \$16.5 million to support financial aid awards for clients in need of mental health treatment.

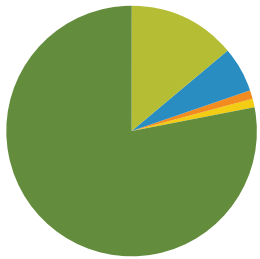
Ms. Jones also was a founding member of the Skyland Trail Associates, a group of women volunteers who help advance our mission. Since its founding in 2003, the auxiliary group has become an important part of the Skyland Trail community.

“Beth was ‘all in.’ She was a founding member of the Associates, a member of several Board committees, a Cypress Society member, an event chair several times, a friend-raiser extraordinaire, and along with her children and grandchildren, a spaghetti chef and Bingo-master for our clients on Sunday afternoons! She will be missed by all of us in the Skyland Trail community.”

– Beth Finnerty, President & CEO

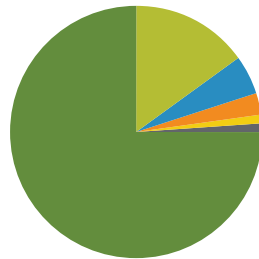
2022 Financial Highlights

REVENUE



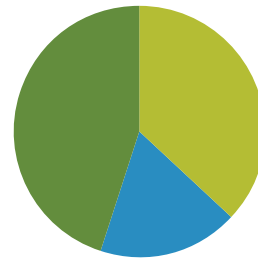
Total Revenue

- 79%** ■ Program Revenue
- 14%** ■ Unrestricted Contributions
- 6%** ■ Financial Aid Contributions
- 1%** ■ Restricted Revenue
- <1%** ■ Other



Breakdown of Program Revenue

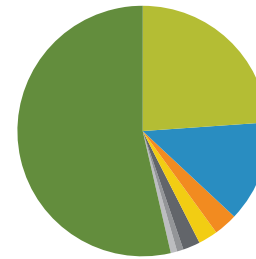
- 76%** ■ Residential Treatment
- 15%** ■ Day Services
- 5%** ■ Glenn Family Wellness Clinic Services
- 3%** ■ Physician Services & Family Therapy
- 1%** ■ Transitional Living
- <1%** ■ Vocational Services



Sources of Charitable Donations

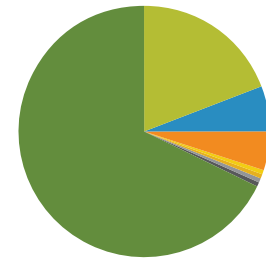
- 45%** ■ Individuals
- 37%** ■ Foundations
- 18%** ■ Corporate & Business

EXPENSES



Direct Program Expenses

- 40%** ■ Residential Treatment
- 31%** ■ Day Services
- 17%** ■ Physician Services & Family Therapy
- 4%** ■ Transitional Living
- 3%** ■ Life Enrichment Adult Program (LEAP)
- 3%** ■ Glenn Family Wellness Clinic Services
- 1%** ■ Vocational Services
- 1%** ■ Other



Distribution of Financial Aid by Program

- 68%** ■ Residential Treatment-Adult
- 19%** ■ Residential Treatment-Adolescent
- 6%** ■ Transitional Housing-Adult
- 5%** ■ Day Treatment-Adult
- <1%** ■ Day Treatment-Adolescent
- <1%** ■ Professional Services*-Adult
- <1%** ■ Vocational Services-Adult

**Professional Services include family therapy, psychological testing, Wellness Clinic services, and TMS*

2022 Volunteer Leadership

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Through our involvement at Skyland Trail, William and I have learned that none of us escapes the possibility of a mental health crisis in our own lives or that of a loved one. We believe that Skyland Trail blesses our community by enlightening us with an ever-broadened understanding of what it means to be mentally fit; we all benefit from the work done there. – Lisa Bridges, *Advisory Board member*





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Atlanta, GA 30329

skylandtrail.org

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